Computational Argumentation — Part V

Argument Assessment

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Learning goals

- Concepts
 - Various properties of argumentation to be assessed
 - Theoretical notions of argumentation quality ٠
 - The subjective nature of certain properties ٠

Methods

- Route kernels and more for stance and myside bias
- Feature-based and neural methods for schemes and fallacies
- Regression and graph analyses for quality

Associated research fields

- Argumentation theory and rhetoric
- Natural language processing ٠

Within this course

How to "understand" properties of (previously mined) arguments









Outline

- I. Introduction to computational argumentation
- II. Basics of natural language processing
- III. Basics of argumentation
- IV. Argument mining
- V. Argument assessment
- VI. Argument generation
- VII. Applications of computational argumentation

VIII.Conclusion

a) Introduction

- b) Stance and bias
- c) Schemes and fallacies
- d) Quality in theory
- e) Absolute and relative quality assessment
- f) Objective and subjective quality assessment
- g) Conclusion

Argument(ation) assessment

• Coverage term for tasks that detect, classify, rate, or otherwise judge specific properties of argumentative units, arguments, or argumentative texts

" If you wanna hear my view, I think that the EU should allow rescue boats in the Mediterranean Sea. Many innocent refugees will die if there are no such boats. Nothing justifies to endanger the life of innocent people."



- Why argument assessment?
 - Argumentative structure alone is not sufficient for many applications.
 - Often, some understanding is needed of how an argument relates to an issue, how it works, and how good or important it is

Properties of argumentation

- What is meant by properties?
 - Meta-information that reflects an understanding of aspects of argumentation
 - Properties can be formalized as labels, scores, additional text fragments, or similar.
- Selected properties to assess
 - Subjectiveness. Stance, myside bias, emotions, ...
 - Reasoning. Schemes, fallacies, warrants, enthymemes, ...
 - Quality. Logical, rhetorical, and dialectical strength, ...
 - Content. Issues, frames, creation date, ...
 - Style. Genre, authorship, discourse modes, rhetorical moves, ...
 - Structure. Argumentative depth, claim centrality, diviseness, ...
- Notice
 - Where mining ends and assessment starts is not defined exactly. For example, classifying evidence types might be seen as assessment.

If you wanna hear my view, I think that the EU should allow rescue boats in the Mediterranean Sea. Many innocent refugees will die if there are no such boats.



Next section: Stance and bias

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Stance and myside bias classification

Stance classification

- The classification of the stance of a text towards a given target
- Input. An argumentative text, and a target in terms of an issue or claim
- Output. Whether the text is *pro* or *con*

Sometimes, also classes such as *neutral* or *not relevant* are considered.

Target: Rescue boats

bias

" If you wanna hear my view, I think that the EU should allow rescue boats in the Mediterranean Sea. Many innocent refugees will die if there are no such boats. Nothing justifies to endanger the life of innocent people."

Myside bias classification

- The classification of an argumentative text as to whether it misses opposing viewpoints (i.e., whether it only supports its own stance)
 Myside bias is closely related to confirmation bias.
- Input. An argumentative text
- Output. Whether the text has *myside bias* or *no myside bias*

Stance classification: Examples

- How good are humans in stance classification?
 - What is the stance of the claims on the right to the issues on the left?



- What makes the task challenging?
 - Stance can be expressed without mentioning the issue.
 - The contrastiveness of discussed concepts needs to be accounted for.
 - Positive stance can be expressed with negative sentiment, and vice versa. But stance and sentiment polarity often correlate.

Overview of stance classification

- How to model stance classification computationally?
 - Standard text classification trained on texts for specific issues
 - Relation-like classification with the issue as input
 - Graph-based analysis over all arguments in a debate
- Selected features (Somasundaran and Wiebe, 2010; Hasan and Ng, 2013)
 - Bag-of-words. Distribution of words or word *n*-grams
 - Core vocab. Terms from subjectivity lexicons
 - Discourse. Connectives and relations between units
 - Sentiment. Aspect-based or topic-directed polarity
- Specific stance classification approaches
 - Exploit author knowledge in dialogue (Ranade et al., 2013)
 - Exploit opposing views in dialogue (Hasan and Ng, 2013)
 - Stance as sentiment and contrast of text and issue targets (Bar-Haim et al., 2017a)
 - Graph convolutional network on whole debate structure (Barrow et al., 2021)

Alice: The EU should allow rescue boats in the Mediterranean Sea, to save the innocent refugees.

stance tend to be opposite

Bob: So naïve... having such boats makes even more people die trying.

stance tend to be the same

Alice: Well, I actually read that rescue boats haven't led to an increase yet.

Stance as sentiment and contrast (Bar-Haim et al., 2017a)

Task

• Given a claim relevant to a given issue, classify the claim's stance on the issue. The issue is supposed to have a claim-like phrasing itself. Issue. "Advertising is harmful."

Claim. "Marketing creates consumerism and waste."

Data

- 55 issues from iDebate, and 2394 claims from Wikipedia
- The target of each claim and its sentiment polarity (positive or negative) were annotated manually for training.

Approach in a nutshell

- 1. Identify the target of the issue and the claim.
- 2. Classify the sentiment polarity towards each target.
- 3. Determine whether the targets are contrastive or not.
- 4. Derive stance from sentiment and contrast.

claim target polarity

- × contrastiveness
- × issue target polarity
- ≈ stance

Stance as sentiment and contrast: Approach

- Identify targets t_c and t_i of claim and issue
 - Candidate targets. Any noun phrase
 - Features. Position in parse tree, relation to sentiment, Wikipedia title?, ...
 - Classification. Logistic regression
- Score polarities p(t_c) and p(t_i) in [-1,1]
 - Lexicon-based. Find sentiment terms and polarity shifters from lexicons
 - Scoring. Based on distance to targets
- Score contrastiveness c(t_c, t_i) in [-1,1]
 - Features. Polarity shifters, relatedness measures, Wikipedia headers, ...
 - Classification. Random forest
- Score stance $s = p(t_c) \cdot c(t_c, t_i) \cdot p(t_i)$

s can be thresholded to decide when to actually classify stance.

Issue. "Advertising is harmful."_1
Claim. "Marketing creates
 consumerism and waste."
 -0.7



Stance as sentiment and contrast: Results

- Evaluation (Bar-Haim et al., 2017a)
 - Data. 25 issues (1039 claims) for training, 30 issues (1355 claims) for testing
 - Baseline. SVM with unigram and sentiment features
 - Measure. Accuracy@coverage depending on threshold for *s* (here 20–100%)

Approach	20%	40%	60%	80%	100%
Baseline	0.717	0.709	0.691	0.668	0.632
Sentiment only	0.770	0.749	0.734	0.632	0.632
Sentiment + contrast	0.847	0.793	0.740	0.632	0.632

Observations

- Reliable for confident cases, but does not beat baseline if all are classified
- The hardest cases are those where stance is expressed without sentiment.
- Extended approach (Bar-Haim et al., 2017b)
 - Automatic lexicon expansion and use of sentiment in surrounding context
 Bar-Haim et al. (2017b) 0.935 0.856 0.776 0.734 0.691

Overview of myside bias classification

- How to model myside bias classification computationally?
 - Conceptually, a standard text classification task
 - Argumentative structure may be predictive for myside bias.



- Approaches to myside bias classification
 - Supervised classification using various features (Stab and Gurevych, 2016)
 - Route kernels based on overall structure of texts (Wachsmuth et al., 2017d)

Background: Overall structure of argumentative texts

The death penalty is a legal means that as such is not practicable in Germany.

For one thing, inviolable human dignity is anchored in our constitution, and further no one may have the right to adjudicate upon the death of another human being. Even if many people think that a murderer has already decided on the life or death of another person,

this is precisely the crime that we should not repay with the same.

(Peldszus and Stede, 2016)



sequential structure

Route kernels for stance and bias (Wachsmuth et al., 2017d)

- Task
 - Given a monological argumentative text, classify stance and myside bias (without knowing the issue discussed).
- Hypothesis
 - The overall structure of the text is decisive for stance and myside bias.

Research questions

- 1. How to jointly model sequential and hierarchical overall structure?
- 2. What model has most impact on the two tasks?
- Approach in a nutshell
 - Start from argumentative structure of a text.
 - Model overall structure with so called *route kernels*.
 - Classify stance and myside bias based on kernels.



Route kernels for stance and bias: Tasks and data

Myside bias on AAE-v2

(Stab and Gurevych, 2016)

- 402 persuasive student essays
- Essay-specific argument model
- 251 myside bias, 151 no myside bias

Stance on Arg-Microtexts

(Peldszus and Stede, 2016)

- 112 short argumentative texts
- Freeman model (Freeman, 2011)
- 46 pro stance, 42 con stance, 24 unlabeled
- Genre on Web Discourse (for comparison) (Habernal and Gurevych, 2015)
 - 340 argumentative web texts
 - Modified Toulmin model (Toulmin, 1958)
 - 216 comments, 46 blog posts, 73 forum posts, 5 articles



Route kernels for stance and bias: Unification

- A unified model
 - Order nodes according to position.
 - Encode stance towards parent as node label.
 - Model relations between node *pairs* only.
 - The root implicitly defines main claim.

Pros and cons

- + Sequential structure captured
- + Same analyses on all corpora
- + Comparisons across corpora
- + Simpler argument mining (presumably)
- Partly less expressive
- In this lecture, only unified model
 - For experiments with specific models, see paper. (Wachsmuth et al., 2017d)



Background: Kernel methods

Kernel methods in machine learning

- Kernel methods classify instances by comparing them to known instances.
- Strong when good features are unknown and/or when data is limited Often used for structured input data, such as trees

Kernel method in a nutshell

- Kernel. Represents an instance in a task-specific implicit feature space Different kernels can be combined mathematically.
- Similarity function. Quantifies the similarity of any two kernels
- Classifier. Distinguishes classes based on similarities A typical kernel-based classifier is the support vector machine (SVM).
 Selected kernels for structured data
 Lipport kernels conture distributions only.
 - Linear kernels capture distributions only
 The correspondent of standard feature vectors
 - Subsequence kernels for sequential structure (Mooney and Bunescu, 2006)
 - Tree kernels for hierarchical structure (Collins and Duffy, 2001)

Tree (path) kernel

Linear

Background: Route kernels

- Route kernel (Aiolli et al., 2009)
 - Captures both sequential and hierarchical structure
 - Tree kernel with edge labels, indicating node positions relative to siblings
 - Models all paths starting from the root of a tree



- Adapted route kernel for arguments
 - Positions are relative to parent node.
 - A polynomial kernel "combines" paths to capture full overall structure.



Route kernels for stance and bias: Approach

- Overall structure as a positional tree
 - A tree *T* = (*V*, *E*) where nodes in *V* represent argumentative units and edges in *E* relations between two units
 - Node labels. Each node labeled as pro or con
 - Edge labels. Node position in a text relative to parent node
- Kernel function for overall structure
 - Let two trees T = (V, E) and T' = (V', E') be given.
 - The similarity of the trees is defined as:







Route kernels for stance and bias: Evaluation

Overall structure approaches





- Experiments on ground-truth argument corpora
 - SVM for each kernel evaluated in repeated 10-fold cross-validation
 - Hyperparameters of SVM tuned on training set with balanced class weights

Route kernels for stance and bias: Results

Myside bias accuracy on AAE-v2



Stance accuracy on Arg-Microtexts



Genre accuracy on Web Discourse



Stance and myside bias: Discussion

- Effective stance and myside bias classification
 - Approaches to stance achieve an accuracy < 0.8 in most settings.
 - Stance is subjective, so a notably higher accuracy may not be feasible.
 - Too few approaches to myside bias exist to make a conclusive statement.

Impact of argumentative structure

- At least for entire argumentative texts, modeling overall structure is important.
- Theoretically, modeling hierarchical structure "solves" myside bias.
- Practically, the impact depends on the effectiveness of argument mining.
- Stance classification, an independent task
 - Stance classification is also studied apart from computational argumentation.
 - Not in all literature on the topic, arguments are considered explicitly.
 - Still, the notion of stance implies an argumentative context.

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Scheme classification and fallacy detection

- Scheme classification
 - The assignment of an argumentation scheme to an argument from a given scheme set
 - Input. An argument, usually with annotated structure
 - Output. The argument with assigned scheme



Fallacy detection

- The identification of arguments being a fallacy of a type from a set of types
- Input. An argument, possibly with annotated structure
- Output. Whether or not the argument is a fallacy of a certain type

Example: Correct or fallacious argumentation scheme?

How good are humans in analyzing schemes?

- Is the following example a correct instance of *argument from position to know?*
- Check the critical questions below.

Conclusion	A is true.
Major premise	Source E is in a position to know about things in a subject domain S with proposition A.
Minor premise	E asserts that A is true (in domain S).

Conclusion Cigarettes are not addictive.

Major	James W. Johnston (the CEO of RJ Reynolds
premise	Tobacco Company) is an expert on tobacco.
Minor premise	Johnston testified before Congress that tobacco is not an addictive substance.

Critical questions

- Is Johnston in a position to know about cigarette addictiveness? yes
- Did Johnston assert that it's true that cigarettes are not addictive? (yes)
- Is Johnston a reliable source? no!

Overview of scheme classification and fallacy detection

Schemes and fallacies

- Describe how the reasoning in an argument works or is flawed, respectively
- How to model their prediction?
 - Both are multiclass classification tasks.
 - Existing approaches realize them as a one-vs.-all or one-vs.-one task.

Selected approaches

- Scheme classification with tailored features (Feng and Hirst, 2011; Lawrence and Reed, 2016)
- Ad-hominem fallacy detection using CNNs and BiLSTMs with self-attention (Habernal et al., 2018)



"I think you should be more explicit here in step two."

- Logical fallacy detection using natural language inference (Jin et al., 2022)
- Fallacy detection using transformers on text and audio (Goffredo et al., 2022)

Classifying schemes with tailored features (Feng and Hirst, 2011)

- Task
 - Given the premises and conclusion of an argument, assign a scheme from a given set of schemes.

Research question

- How visible is the scheme of an argument in its text and its structure?
- Data
 - 658 mixed argumentative texts, annotated for argumentation schemes (Walton et al., 2008)
 - Only the five most frequent schemes considered (see next slide)
- Approach in a nutshell
 - Compute features tailored to argumentation schemes.
 - Classify schemes with standard supervised learning.



Classifying schemes with tailored features: Scheme set

Argument from verbal classification

Minor pr. a has property F.

Major pr. For all x, if x has property F, then x can be classified as having property G.

Conclusion a has a poperty G.

Argument from example

Minor pr. In this particular case, the individual a has property F and also property G.

Conclusion If x has property F, then it also has property G.

Argument from cause to effect

Minor pr.	In this case, A occurs.
Major pr.	Generally, if A occurs then
	B will occur.

Conclusion B will occur.

Practical reasoning

Minor pr.	l have a goal G.
Major pr.	Carrying out this action A is a means to realize G.

Conclusion I ought to carry out A.

Argument from consequences

Major pr. If A is done, good (bad) consequences will occur.

Conclusion A should (not) be done.

Classifying schemes with tailored features: Approach

- Approach
 - C4.5 decision tree for supervised classification
 - Feature engineering for all five argumentation schemes
- Features for all schemes
 - Location. Relative positions and distances of premises and conclusion
 - Statistics. Premise/conclusion length ratio, number of premises
 - Structure. Linked or convergent (given in ground truth!)
- Features for specific schemes
 - Cue phrases, e.g., "for example", "result", "want"
 - Indicative patterns, e.g., causal WordNet relations
 - Sentiment. Positive and negative words
 - Word similarity between central words in premise and conclusion





cause

to effect

from

example

from

consea

practica

reasoninc

Classifying schemes with tailored features: Results

10-fold cross-validation

- One-vs.-all. 50% target scheme, 50% all others (once for all schemes)
- One-vs.-one. 50% scheme A, 50% scheme B (once for all scheme pairs)

Results (accuracy)

Features	Acc.	Example	Practical reas.	Cause to effect	Consequ.
Verbal classific.	0.632	0.860	0.983	0.856	0.642
From consequ.	0.629	0.869	0.979	0.867	
Cause to effect	0.704	0.806	0.942		
Practical reas.	0.908	0.931			
From example	0.906				

Observations

- High effectiveness for some schemes, but two schemes were confused often. Both less training data and less clear linguistic indicators may be reasons.
- Ultimately, focusing on five schemes limits the applicability of the approach.

Ad-hominem arguments on the web (Habernal et al., 2018)



Ad-hominem arguments on the web: Task and data

Ad-hominem argument

- An argument that attacks the author of an argument, not the argument itself
- According to a study, 20% of all news comments are uncivil. (Coe et al., 2014)

Research questions

- How well can ad-hominem be identified automatically?
- What triggers ad-hominem in discussions?
- Data
 - 2M posts from Reddit ChangeMyView
 - 3866 posts (0.2%) contain ad-hominem arguments Ad-hominem is deleted by moderators, but was made available to Habernal et al. (2018).
- Reddit ChangeMyView (CMV)
 - An opinion poster (OP) states a view.
 - Others argue for the opposite.
 - OP gives Δ to convincing posts.

Deltas(s) from OP CMV: Trump has done nothing of substance since being elected to office.

This is kind of a counter to the other post made recently about Trump being a great president.

He pointed out things like the economy, which was growing



Ad-hominem arguments on the web: Identification

 Examples "Possible lie any harder?" 	"You're making the claims, it's your job to prove it. Don't you know how debating works?"		"You're too dishonest to actually quote the verse because you know it's bullshit" "little buddy"		
			"Your just an asshole	"How can	you explain that?
"Thank you so much for all your pretentious "Wow. Someone sounds like a bit of an anti-semite"		You have no capabilit to understand why"	y You can't your feelir	You can't because it will hurt your feelings to face reality"	
explanations"	"boy" "Did y	ou even read this?"	"Read what I poste acting like a pomp	ed before oous ass"	Do you even know vhat you're saying?"
"You're obviously with enough brain a computer could believe something	just Nobody ns to operate I possibly g this stupid"	"Can you also use Google?" "You are just a liar."	"Reading comprehension is your friend"	"You're using troll tactics"	"Again, how old are you?"
 Identificati 	on of ad-ho	ominem		ر 0.88_ [Accuracy 0.78 0.81

- - Manual. 100 balanced arguments (50 ad-hominem) • were classified by 6 workers
 - Computational. 7242 balanced arguments were ٠ classified by two neural classifiers (Bi-LSTM, CNN)



Background: Attention in neural networks

- Attention
 - A mechanism of RNNs that quantifies interdependencies between different parts of input and output
 - The key idea is to retain all hidden states of an input while creating the output.
 - This allows learning to focus on input parts relevant to the output.



Edge width indicates importance

Self-attention

Quantification of interdependencies within the input only

In NLP, this means usually between the words of a sentence

• An RNN with self-attention can provide weight values that represent the relevance it gives to different parts of an input.

Transformer-based language models entirely rely on self-attention (see lecture part VII).

Ad-hominem arguments on the web: Triggers

OP awarding Δ Accuracy. 0.72 • Negative User Y User X User X User Y Manual attention analysis: • instance (OOV_comment_begin) If only you would n't rely on [fallacious] (http: OOV) [arguments] (http: OOV) to make do n't realize how stupid and naive your point. So no realized is that am. vou are n't actually prepared to have an actual discussion (OOV_comment_begin) What you believe god do And when in not very comparable to the most popular gods . (OOV means out-of-vocabulary)

Positive

instance

->> Thread flow

OP

User A

Terms with much attention

Prediction of ad-hominem

Self-attentive LSTM trained

on 2852 argument 3-tuples

- Mostly topic-independent rhetorical devices
- A few loaded keywords (e.g., "rape" or "racist")
- Partly argumentation-specific

direct imperatives

"You should ... "

missing evidence

"unsupported claims!"

User B

ad hominem

User A

User B

vulgar intensifiers

"... the fuck..."

bad argumentation

"You're grasping at straws"

≈ similar
Discussion: Scheme and fallacy detection

Effective classification

- Some schemes are reflected in words, others require deeper understanding.
- Many schemes have never been approached so far.
- Ad-hominem shows linguistic patterns, but this does not hold for all fallacies.

Few computational approaches

- While extensively studied in theory, computational research on schemes and fallacies is still limited.
- For schemes, one reason lies in the complexity of getting ground-truth data. The high number of less frequent schemes is a particular problem in this regard.
- For fallacies, their detection is often just hard, even for humans.
- Why studying schemes and fallacies?
 - Knowing the scheme means to understand how an argument reasons.
 - Schemes clarify what is left implicit, allowing to find *enthymemes*.
 - A way to judge quality: a good argument is usually not fallacious. (Hamblin, 1970)

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Argumentation quality

linguistically

clear?

Argumentation quality

- Natural language argumentation is rarely logically correct or complete.
- Quality reflects how good a unit, an argument, or argumentation is.

" If you wanna hear my view, I think that the EU should allow rescue boats in the Mediterranean Sea. Many innocent refugees will die if there are no such boats. Nothing justifies to endanger the life of innocent people."

relevant to

discussion?

argument cogent?

effective in

persuading?

Observations

premises

acceptable?

- Goal orientation. What is important depends on the goal of argumentation.
- Granularity. Quality may be addressed at different levels of text granularity.
- Dimensions. Several dimensions of quality may be considered.

reasonably

argued?

Argumentation quality: Theory and practice

- Quality in theory
 - The normative view of quality in terms of cogency, reasonableness, or similar
 - Suggests to use *absolute* quality ratings
- Quality in practice
 - Quality is decided by the effectiveness on (some group of) people.
 - *Relative* comparisons are often more suitable.

" Is a strong argument an effective argument which gains the adherence of the audience, or is it a valid argument, which ought to gain it?"

(Perelman and Olbrechts-Tyteca, 1969)

Arising questions

- Should we align quality with how we *should* argue or with how we *do* argue?
- Is this actually so different?





Three main quality aspects (recap)



focus on focus on prefer unify Quality dimensions theory accepted general names premise intersubjective validity argument acceptability acceptability acceptability soundness level of local/probative global/dialectical argument fallaciousness relevance relevance relevance support Logic reason-Dialectic amount of cogency prominence ableness evidence amount of rebuttal premise dialectical sufficiency sufficiency sufficiency satisfac-Argumentation toriness quality well-formedness strength convincingness global argument winning clarity arrangement coherence strength side of style organization thesis clarity effectiveness emotional credibility prompt Rhetoric appeal adherence persuasiveness evaluability appropriateness of style

A taxonomy of argumentation quality (Wachsmuth et al., 2017b)



Quality dimensions in the taxonomy

- A cogent argument. Acceptable, relevant, and sufficient premises
 - Local acceptability. Premises are worthy being believed as true
 - Local relevance. Premises are relevant to the conclusion
 - Local sufficiency. Premises are sufficient to draw the conclusion
- Effective argumentation. Persuades the target audience
 - Credibility. Make the author worthy of credence
 - Emotional appeal. Makes the audience open to be persuaded
 - Clarity. Linguistically clear and as simple as possible
 - Appropriateness. Linguistically matches the audience and issue
 - Arrangement. Presents content in the right order
- Reasonable argumentation. Acceptable, relevant, and sufficient
 - Global acceptability. Worthy being considered in the way stated
 - Global relevance. Contributes to resolution of issue
 - Global sufficiency. Adequately rebuts potential counterarguments

Notice: cogency also adds to effectiveness, and cogency and effectiveness also add to reasonableness.

Logic

Rhetoric

Dialectic

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Argumentation quality assessment

Argumentation quality assessment

- Identification of indisputable flaws or requirements of argumentation
- Judgment about a specific quality dimension
- Determination whether argumentation successfully achieves its goal



Observations

- Choice of comparison. Dimensions can be assessed *absolutely* or *relatively*.
- Subjectivity. Perceived quality depends on the view of the reader/audience. (and maybe also on the author/speaker)

How to assess quality?

- Input. Argumentative text, metadata (e.g., author), external knowledge, ...
- Techniques. Supervised classification/regression, graph-based analyses, ...

Importance of quality assessment

Why assessing quality?

- Mining arguments and understanding the reasoning is not enough in practice.
- For successful argumentation, we need to choose the "best" arguments.
- Critical for any application of computational argumentation

"In some sense, the question about the quality of an argument is the 'ultimate' one for argumentation mining."

(Stede and Schneider, 2018)







Debating technology



Writing assistance

Absolute vs. relative assessment

- How to assess a quality dimension computationally?
 - Absolute rating. Assignment of a score from a predefined scale Typical scales: Integers (possibly with half-points): 1–3, 1–4, 1–5, 1–10, -2–2, ... Real valued: [0,1], [-1,1]
 - Relative comparison. Given two instances, which of them is better.

" If you wanna hear my view, I think that the EU should allow rescue boats in the Mediterranean Sea. Many innocent refugees will die if there are no such boats. Nothing justifies to endanger the life of innocent people."

Observations

- Both allow for ranking assessed instances.
- Absolute ratings entail relative comparisons and they imply a maximum and minimum.
- Absolute vs. relative assessment
 - A relative assessment is often much easier.
 - Still, absolute ratings are widely spread and often work well.

4/5

"It's the main job of the EU to save people's lives, no matter whether they belong here."

better

than

Absolute quality rating: Overview

- Problem
 - Can we predict *whether* an argument is good (cogent, effective, ...)?
 - Can we rate how good it is?
- Main idea
 - See quality assessment as a standard classification or regression task.
 - Learn what feature or metadata speaks for quality.
- Selected approaches
 - Four dimensions. Assessment based on argument mining (Wachsmuth et al., 2016)
 - Sufficiency. Classification with convolutional neural network (Stab and Gurevych, 2017)
 - Main taxonomy dimensions. Scoring using multitask BERT (Lauscher et al., 2020)
 - Sufficiency. Classification using transformer-based generation (Gurcke et al., 2021) The last one will be discussed in lecture part VII.



Absolute quality rating: Dimensions covered here



Rating quality based on mining (Wachsmuth et al., 2016)

- Task
 - Given a persuasive essay, score argumentation-related quality dimensions.
- Dimensions (Persing et al., 2010; Persing and Ng, 2013–2015)
 - Organization. How well is the argumentation arranged?
 - Thesis clarity. How easy to understand is the thesis?
 - Prompt adherence. How close does the essay stay to the issue?
 - Argument strength. How strong is the argument made for the thesis?

Research question

- Does argument mining help in assessing the argumentation quality of persuasive essays?
- Data
 - 800–1003 essays with scores in [1,4] annotated for each dimension



Rating quality based on mining: Mining and analysis

- Mining
 - Task. Classify sentence-level units as thesis, conclusion, premise, or none.
 - Data. AAE corpus (Stab and Gurevych, 2014a)
 - Approach. SVM with different standard features

Approach	Accuracy	F ₁
Majority baseline	52.5	36.1
Stab and Gurevych (2014b)	77.3	72.6
Mining approach	74.5	74.5

Analysis

- Task. Compute most common unit role flows
- Data. All paragraphs of all 6085 essays in ICLE corpus (Granger et al., 2009)

Unit role flows	Average	First	Last
Conclusion, Premises	25.1%	_	13.1%
Conclusion, Premises, Conclusion	17.0%	_	27.2%
None, Thesis	3.4%	25.9%	-
Premises, Conclusion	2.9%	_	2.7%

Rating quality based on mining: Example essay

Prompt

"Some people say that in our modern world, dominated by science and technology and industrialisation, there is no longer a place for dreaming and imagination. What is your opinion?"

Essay

None

"If we take a look back in time we are in a position to see man dreaming, philosophizing and using his imagination of whatever comes his way. We see man transcending his ego I a way and thus becoming a God - like figure. And by putting down these sacred words, what is taking shape in my mind is the fact that using his imagination Man is no longer this organic and material substance like his contemporary counterpart who is putting his trump card on science, technology and industrialization but Man is a way transcends himself through his imagination.

For instance, if we take into account the Renaissance or Romantic periods of mankind and close our eyes we could see Shakespeare applying his imagination in the fancy world of his comedies: elf and nymphs circling the stage making it a dream that will lost forever in our minds. We could even hear their high-pitched weird chuckle piercing with a gentle touch our ears, but "open those eyes that must eclipse the day" and you'll wee the high-tech wiping out every trace of the human elevated spirit that have dominated over the previous centuries. What we see now is "deux aux machina" or the fake "God from the machine" who with the touch of a button could unleash Armageddon. Premise

For poets and literate people of yore it was a common idea to transcend reality or to go beyond it by using their imagination not by using reason as we the homosapiens of our time do. For example, if we indulge in entertaining the idea of the film "The matrix" it has a lot to do with the period of Romanticism. But the difference is that a poet from that time could transcend reality, become one with Nature, and cruise wherever he wants using his imagination. Whereas now in the 21st century and in "The matrix" in particular the scientific type of Man thinks that at last he has succeeded in making travelling without boundaries via the virtual reality of his PC. Body

As a logical conclusion to my essay I would like to put only one thing. 'Wouldn't it be better if imagination makes the world go round'. If I was to answer this question, the answer would be positive, but given the aquisitive or consumer society conditions we live in let's make a match between imagination and science. It would be somewhat more realistic." Conclusion

Organization3.0Thesis clarity2.0Prompt adherence4.0Argument strength2.0

Rating quality based on mining: Approach and results

Assessment

• Approach. SVM based on argument-specific and standard features



(Intro's, Bodies, Conc's)

• Evaluation. Mean squared error for each quality dimension

Approach	Organization	Clarity	Adherence	Strength
Average baseline	0.349	0.469	0.291	0.266
Persing et al. (2010–2015)	0.175	0.369	0.197	0.244
Assessment approach	0.164	0.425	0.216	0.226
— Unit role flows	0.234	0.461	0.247	0.242
 Unit role composition 	0.194	0.457	0.239	0.239
— Function flows	0.220	0.478	0.255	0.251
 Content features 	0.336	0.425	0.231	0.236

Prompt similarity

Relative quality comparison: Overview

- Problem
 - Rating the quality of an argument in isolation may be hard or even doubtful.
 - Is there an easier or more realistic way to assess quality?

Main idea

- Often, we are only interested in the best available argument.
- Then, it's enough to compare the quality of an argument to others.
- Downside: Unclear whether the best argument is good

Existing approaches

- Winning side. Prediction of the debate winner from debate flow (Zhang et al., 2016)
- Convincingness. Argument quality comparison with SVM and Bi-LSTM (Habernal and Gurevych, 2016)
- Overall quality. Selection of the better argument with BERT (Toledo-Ronen et al., 2019)
- Clarity. Ranking claim revisions with SBERT and SVMRank (Skitalinskaya et al., 2021)

Premises VS Conclusion

Premises

Conclusion

Relative quality comparison: Dimensions covered here



Argument Assessment, Henning Wachsmuth

Comparing quality with SVM and Bi-LSTM (Habernal and Gurevych, 2016)

- Task
 - Given two arguments with the same topic and stance, which one is more convincing?
- Supervised learning approaches
 - - SVM. SVM with RBF kernel using various linguistic features
 - **Bi-LSTM**. Bi-directional long short-term memory neural network Notice: The focus of the paper was not the approaches but the data construction.

Crowdsourced data

- 16,927 pairs of 1052 debate portal arguments for 32 topic-stance pairs
- Each annotated 5 times for convincingness (most reliable annotation taken) ٠ Reliability can be estimated with MACE (Hovy et al., 2013). Annotators also had to give reasons.
- Results in 32-fold cross-validation
 - Accuracy. SVM (0.78) beats Bi-LSTM (0.76); human performance 0.93 ۲
 - Insights. Surface features like capitalization easy, "inverted" sentiment hard ۲



pro

R

"Ban plastic water bottles?"

VS

pro

А

Absolute vs. relative assessment ~ Theory vs. practice

Data representing theory

(Wachsmuth et al., 2017b)

- Absolute expert ratings
- Normative guidelines
- 15 predefined quality dimensions



- Data representing practice (Habernal and Gurevych, 2016)
 - Relative lay comparisons
 - No guidelines

- https://de.wikipedia.org
- 17+1 resulting reason labels

off-topic no credible evidence only opinion language/grammar issues attacking/abusive unclear/hard to follow insufficient reasoning irrelevant reasons convincing close to topic makes you think non-sense/confusing crisp / well-written generally weak/vague credible / confident objective/two-sided well thought through details/facts/examples

Empirical comparison of theory and practice

(Wachsmuth et al., 2017c)

- 736 argument pairs are available with ratings and labels.
- Compute Kendall's τ correlations of all dimensions and reasons.

How different is assessment in theory and in practice?

- Selected insights
 - Convincing correlates most with overall quality (0.64)
 - Generally high "correlations" between 0.3 and 1.0
 - Perfect: Global acceptability + attacking/abusive (1.0)
 - Mostly very intuitive, such as clarity + unclear (0.91)
 - Top **overall quality** for well thought through (mean score 1.8 of 3)
 - Lowest **overall quality** for off-topic (mean score 1.1 of 3)
 - Few unintuitive results, e.g., "only" 0.52 for credibility + no credible evidence
 - Local sufficiency + global sufficiency hard to separate
- Conclusions
 - Theory and practice match more than expected.
 - Theory can guide quality assessment in practice.
 - Practice indicates what to focus on to simplify theory.



Next section: Objective & subjective quality assessment

- I. Introduction to computational argumentation
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Objective and subjective quality assessment

Subjectiveness of quality assessment

- Many dimensions are inherently subjective.
- Quality depends on the subjective weighting of different aspects of an issue.
- Also, it depends on preconceived opinions.

• Example: Which argument is more relevant?

"The death penalty legitimizes an irreversible act of violence. As long as human justice remains fallible, the risk of executing the innocent can never be eliminated."

" The death penalty doesn't deter people from committing serious violent crimes. The thing that deters is the likelihood of being caught and punished."

Two ways to approach this problem

- Either, focus on properties that can be assessed "objectively".
- Or, include a model of the reader/audience in the quality assessment.

Objective quality assessment: Overview

- Problem
 - How to assess quality without learning from subjective annotations?
 - What are objective quality indicators?
- Main idea
 - Assess quality based on the structure induced by the set of all arguments.
 - Works for both for absolute and relative assessment
 - Dilemma: Evaluation on subjective annotations? A way out is to rely on majority assessments of many annotators.
- Existing approaches
 - Acceptability. Assessment based on attack relations (Cabrio and Villata, 2012)
 - Prominence. Assessment based on argument frequency (Boltužic and Šnajder, 2015)
 - Relevance. Assessment based on reuse of units (Wachsmuth et al., 2017a)



Objective quality assessment: Dimensions covered here



Objective assessment based on attacks (Cabrio and Villata, 2012)

- Background: Abstract argumentation framework (Dung, 1995)
 - A directed graph where nodes represent arguments and edges attack relations between arguments
 - Graph analysis reveals whether to accept an argument.
 - Accepted. If all arguments attacking it are rejected
 - Not accepted. If an accepted argument attacks it Extensions with weightings and with support+attack exist.



Approach

- Given a set of arguments, use textual entailment algorithm to classify attacks.
- Assess acceptability of arguments following Dung's framework.
- Evaluation
 - Tested on 100 argument pairs from a debate portal, 45 attacking each other
 - Attack classification. Accuracy 0.67
 - Acceptability assessment. Accuracy 0.75

Objective assessment based on reuse (Wachsmuth et al., 2017a)

- Task
 - Given a set of arguments, which one is most relevant to some issue?
 - Problem. Relevance is highly subjective
- Research question
 - Can we develop an "objective" measure of relevance?
- Key hypothesis
 - The relevance of a conclusion depends on what other arguments across the web use it as a premise.
 - Rationale. Author cannot control who "cites" a conclusion in this way.
- Approach
 - Ignore content and reasoning of arguments (for now).
 - Derive relevance structurally from the reuse of conclusions at web scale.

"The death penalty legitimizes an irreversible act of violence. As long as human justice remains fallible, the risk of executing the innocent can never be eliminated."

"The death penalty doesn't deter people from committing serious violent crimes. The thing that deters is the likelihood of being caught and punished."



Conclusion

Page et al. (1999)



The death penalty doesn't deter people from committing serious violent crimes.

A survey of the UN on the relation between the death penalty and homicide rates gave no support to the deterrent hypothesis.

The death penalty should be abolished.

It does not deter people from committing serious violent crimes. Even if it did, is it acceptable to pay for predicted future crimes of others?

Objective assessment based on reuse: Approach

- Original PageRank score of a web page d (Page et al., 1999) same score for each page $p(d) = (1 - \alpha) \cdot \frac{1}{|D|} + \alpha \cdot \sum_{i} \frac{p(d_i)}{|D_i|}$ page d_i links to dground recursive recursive relevance d_i d_i d_i
- Adapted PageRank score of an argument unit C (Wachsmuth et al., 2017a)



- Argument relevance derived from aggregated premise scores
 - Minimum, average, maximum, or sum

Objective assessment based on reuse: Results

Evaluation of unsupervised ranking approaches



each for minimum, average, maximum, and sum aggregation

Experiment on graph with 18k arguments

- Rank with each approach
- Correlate with benchmark rankings
- Results
 - PageRank with sum aggregation best
 - Notable correlation despite ignorance of content and inference
 - Other quality assessment should follow

best rank correlation (higher is better)

#	Approach	Kendall's τ
1	PageRank	0.28
2	Number	0.19
3	Sentiment	0.12
4	Frequency	0.10
5	Similarity	0.02
6	Random	0.00

Objective assessment based on reuse: Examples



" Technology has enhanced the daily life of humans."

#3 *"The use of technology has revolutionized business."*

#1" *The internet has enabled us to widen our knowledge.*"

#2" *Technology has given us a means of social interaction that wasn't possible before.*"



" Strawberries are the best choice for your breakfast meal."

"Berries are superfoods because they're so high in antioxidants without being high in calories, says Giovinazzo MS, RD, a nutritionist at Clay health club and spa, in New York City."

" Strawberries **3** are good for your ticker."

2" One cup of strawberries, for instance, contains your full recommended daily intake of vitamin C, along with high quantities of folic acid and fiber."

Inclusion of Subjectivity: Overview

- Problem
 - Ultimately, effective argumentation requires considering the target audience.
 - Humans would barely argue without doing so.
- Main idea
 - Model the target audience within quality assessment.
 - This also includes to have audience-specific ground-truth annotations.
- Studies
 - Personalities. Effectiveness of emotional vs. rational arguments (Lukin et al., 2017)
 - Ideologies/Personalities. Challenging and reinforcing arguments (El Baff et al., 2018)
- Selected approaches
 - Debate winner prediction using logistic regression on debater and voter characteristics (Durmus and Cardie, 2018; Al-Khatib et al., 2020)
 - Audience-specific effectiveness prediction using style features (EI Baff et al., 2020)

Effectiveness based on target audience (El Baff et al., 2018)

Effects of news editorials

- News editorials are said to shape public opinion. However:
- They rarely *change* readers' prior stance; rather, they challenge or reinforce it



- Dialectical notion of argumentation quality
 - A good editorial reinforces one side and challenges the other.
 - Or it challenges both sides.
 - Hypothesis. Different effect depending on political ideology and personality

Effectiveness based on target audience: Study

- Study
 - Impact of ideology and personality on the effectiveness of news editorials
 - Ideology. Conservative vs. liberal (as measured by Political Typology Quiz)
 - Personality. Five dimensions (as measured by Big Five Test)



Data

- 1000 editorials from the NYTimes
- Persuasive effect, annotated by 3 conservatives and 3 liberals (24 in total)
Effectiveness based on target audience: Results





Effect depending on ideology and personality



Kendall's τ correlation with challenge/reinforce

Outlook: ChatGPT for quality assessment? (April 14, 2023)

Look at this argument on rescue boats in the Mediterranian Sea:

Н

If you wanna hear my view, I think that the EU should allow rescue boats in the Mediterranean Sea. Many innocent refugees will die if there are no rescue boats. Nothing justifies to endanger the life of innocent people.

Do you think it is rhetorically effective in persuading a conservative person?

Solution As an Al language model, I do not have personal opinions or political affiliations, but I can $\square \square \square$

The argument appeals to the humanitarian aspect of the issue and emphasizes the importance of saving the lives of innocent people. This could be rhetorically effective in persuading individuals who value human life and may have empathy for refugees in distress.

However, some conservative individuals may also prioritize border security and may view allowing rescue boats as encouraging more migration and potentially increasing the number of people attempting to cross the Mediterranean Sea. The argument does not address these concerns, which could limit its persuasiveness with this audience.

Overall, the effectiveness of the argument in persuading a conservative person would depend on their individual beliefs and priorities regarding border security and humanitarian issues.

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Conclusion

- Argument assessment
 - Classification of issue-related subjectiveness properties
 - Interpretation of the reasoning of an argument
 - Judgment of several quality dimensions of an argument
- Subjectiveness and reasoning
 - Stance, bias, argumentation schemes, fallacies, and more
 - Stance classification is a major and extensively-studied task.
 - Reasoning-related methods are still limited.
- Argumentation quality
 - Several dimensions are considered in theory and practice.
 - Absolute rating and relative comparison may be done.
 - Subjectiveness may be included or somehow circumvented.







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