Introduction to Natural Language Processing

Part IV: NLP using Lexicons

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Learning Objectives

Concepts

- Different types of lexicons
- The use of lexicons in NLP
- Benefits and limitations of lexicons

Methods

- Lexicon acquisition using statistical cooccurrences
- Information extraction from text using confidence lexicons

Covered tasks

- Attribute lexicon acquisition
- Abusiveness lexicon acquisition
- Attribute extraction

Outline of the Course

- I. Overview
- II. Basics of Linguistics
- III. NLP using Rules
- IV. NLP using Lexicons
 - Introduction
 - Lexicon Acquisition
 - Lexicon Matching
- V. Basics of Empirical Methods
- VI. NLP using Regular Expressions
- VII. NLP using Context-Free Grammars
- VIII. NLP using Language Models
 - IX. Practical Issues



Lexicon

 A repository of terms (in terms of words or phrases) that represents a language, a vocabulary, or similar



Observations

- Lexicons often store additional information along with a term.
- Lexicons often have an explicit ordering, for example, alphabetically.

Selected Types of Lexicons

Types of lexicons

- Terms only. Term lists, language lexicons, vocabularies
- Terms with definitions. Dictionaries, glossaries, thesauri
- Terms with information. Gazetteers, frequency lists, confidence lexicons
 More on these on the next slides

Why ordering?

- For humans. To enable comfortable searching and browsing
- For computers. To enable efficient search

Representation of lexicons

- As ordered lists. For binary search over ordering
- · As hashsets or hashmaps. For direct access to entries
- As regular expressions. For use as part of string patterns (see Part VI)

Lexicons of Terms Only

Term list

- · A simple list of terms
- Used e.g. to cover all possible instances of a specific concept

Words				
а	Aachen	aba		
AA	aardvark	abaca		
AAA	aardwolf	aback		

Language lexicon

- Words along with their stems, affixes, and inflections
- Used e.g. for morphological analysis

Word	Stem	Affixes	
derive	deriv	-ing, -d, -s,	
people	people	-S	
quick	quick	-er, -st, -ly,	

Vocabulary

- A list of terms that is known or used in a particular context
- Use e.g. to cover linguistic styles

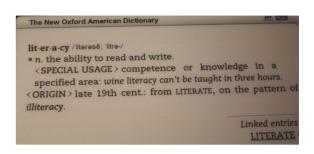
Formal words				
admittedly	essentially	indeed		
consequently	furthermore	likewise		
conversely	hence	meanwhile		
considerably	incidentally			

Informal words				
bastard	crap	dude		
booze	CUZ	hell		
bummer	damn	iffy		
cop	dope			

Lexicons of Terms with Definitions

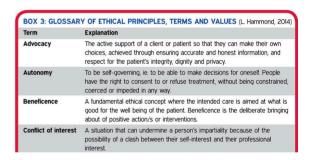
Dictionary

- A list of terms along with their definitions, grammatical information, and more
- Could be used to compare term meaning



Glossary

- A vocabulary with term definitions
- Could be used to compare term meaning



Thesaurus

- A dictionary of synonyms, with (possibly hierarchical) information on related terms
- Used e.g. to find similar terms

S: (n) literacy (the ability to read and write)

attribute

• S: (adj) illiterate (not able to read or write)

direct hypernym | inherited hypernym | sister term

• S: (n) skill, accomplishment, acquirement, acquisition, attainment (an ability that has been acquired by training)

• antonym

• W: (n) illiteracy [Opposed to: literacy] (an inability to read)

Lexicons of Terms with (Structured) Information

Gazetteers

- Location names along with metadata (potentially also other entity names)
- Used e.g. as part of entity recognizers

Location	Latitude	Longitude
Bielefeld	52.0302	8.5325
Hannover	52.3759	9.7320
Paderborn	51.7189	8.7575
Weimar	50.9795	11.3235

Frequency list

- Terms along with their absolute or relative frequency in some text collection
- Used e.g. to decide what terms to use as machine learning features

Word	Count	Word	Count
the	23243	a	12780
i	22225	you	12163
and	18618	my	10839
to	16339	in	10005
of	15687		

Confidence lexicons

- Terms along with confidence values (or probabilities) to represent some concept
- Used e.g. for attribute extraction

Word	Confidence
price	0.59
location	0.95
service	0.61
•••	

Lexicons in NLP

Selected analysis tasks

- Dismbiguation of punctuation, as in abbreviations (see Part III)
- Morphological analysis of words (see Part III)
- Attribute extraction, e.g., product aspects (see below)
- Entity recognition, e.g., time information (see Part VI)
- Style analysis, e.g., formal vs. informal language
- Sentiment analysis of texts, e.g., positive vs. negative words
- Social bias detection based on social group terms and bias terms

Selected generation tasks

- Templated-based generation of texts (see Part III)
- Spelling correction of words
- Language modeling to predict next words (see Part VIII)

Lexicon acquisition

- The creation of lexicons with (semi-)automatic methods
- This means to define a set of terms, possibly with meta-information.
- The goal is to obtain term lists, vocabularies, frequency lists, confidence lexicons, or similar for some concept(s) of interest.

Basis of lexicon acquisition

- Human expert knowledge of a concept, domain, or task
- A text corpus, from which terms can be derived



How many lexicons?

- In many cases, lexicons for multiple concepts are aimed for, such as formal words and informal words.
- The contrast between these lexicons may affect how they are acquired.
 Below, we look at individual lexicons for simplicity.

Process

Typical steps in lexicon acquisition

- 1. Getting seed terms
- 2. Expanding the lexicon (possibly incrementally)
- 3. Finalizing the lexicon



Getting seed terms

- The first step is often to come up with a (small) set of initial terms.
- These terms usually closely relate to the core idea of a given concept.

Expanding the lexicon

- In many cases, seed terms do not sufficiently cover a given concept.
- Lexicons may then be expanded by terms related to the seeds.

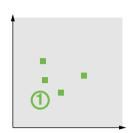
Finalizing the lexicon

- Not all terms found during expansion will reliably represent the concept.
- Given some measure, a threshold may be used to prune the lexicon.

Getting Seed Terms

Techniques to get seed terms

- Experts may handcraft an initial list of seed terms.
- Seed terms may be obtained from an annotation study.
- Predefined term lists may exist already somewhere.



How many seed terms?

- The number depends on the concept of interest and on the feasible amount of manual labor.
- In practice, typical numbers range from a handful to a few hundreds.

Example: Hotel aspects (Wachsmuth et al., 2014)

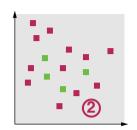
- We annotated hotel aspects in 2100 TripAdvisor reviews.
- In total, 24,596 aspect mentions were annotated.
- In the training set (900 reviews), 625 different aspects were covered.



Expanding the Lexicon

Techniques to expand a lexicon

- Find terms cooccurring with the seeds in a given corpus.
- Compute similarities between seeds and other terms.
- Train a term classifier on texts with the seeds and apply it.
 We focus on cooccurrence analysis below.



How to use these for expansion?

- Many techniques create some numeric score for each candidate term.
- The terms can thus be ranked by their suitability to be in the lexicon.
- A classifier may also just do one binary decision per term.

Incremental lexicon expansion

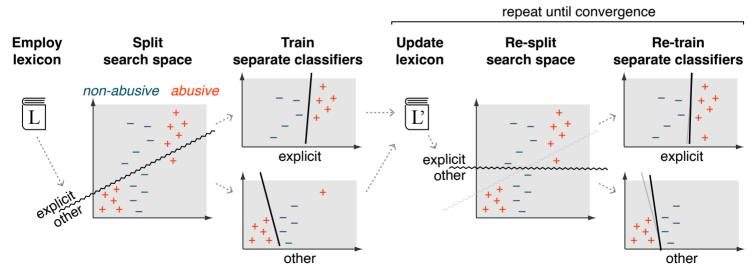
- After adding new terms to a lexicon, the expansion may be repeated.
- A stop condition is then needed to terminate the incremental process.
- In NLP, this process is called bootstrapping.

Expanding the Lexicon: Bootstrapping

General bootstrapping process

- Initialize the lexicon with a set of seed terms.
- 2. Use the seed terms to find new terms in some corpus.
- 3. Score the new terms, and add the best ones to lexicon.
- 4. Go back to Step 2, unless the stop condition is met.

Example: Abusiveness lexicon bootstrapping (Chen et al., 2019)



Cooccurrence Analysis

Cooccurrence analysis

- A fundamental statistical technique in NLP used to find relationships between two concepts A and B in a text corpus
- Concepts may be terms only, terms and documents, or similar.
- · Used for word associations, embedding representation, and much more
- The result is usually a score for each pair of concept instances.

Cooccurrence matrix

- Lists the cooccurrences of the concepts of interest
- Defines the basis for any cooccurrence analysis

	b_1	b_2	b_3	
a_1				
a_2				
a_3				
:				

Selected analysis methods

- Latent Dirichlet Allocation. Soft clustering of discriminative words
- Latent Semantic Analysis. Singular value decomposition of word pairs
- Pointwise Mutual Information. Detection of associated words We restrict our view to *pointwise mutual information* here.

Cooccurrence Analysis

Pointwise Mutual Information

Pointwise mutual information (PMI)

- A measure that quantifies how much two words w_i and w_j cooccur in a corpus more than if they were independent.
- Used in NLP wherever strongly associated words are of interest
- Let $P(w_i)$ and $P(w_j)$ be the relative frequencies of w_i, w_j , and $P(w_i, w_j)$ their coccurrence frequency. Then:

$$PMI(w_i, w_j) := log_2 \frac{P(w_i, w_j)}{P(w_i) \cdot P(w_j)}$$

Positive pointwise mutual information (PPMI)

- Negative PMI values tend to be unreliable, unless huge data is given.
- Since the focus is often on associated rather than unassociated words, a common variation is PPMI:

$$PPMI(w_i, w_j) := \max(log_2 \frac{P(w_i, w_j)}{P(w_i) \cdot P(w_j)}, 0)$$

Cooccurrence Analysis

Example: PPMI of Hotel Aspects

Counting cooccurrences

- Two terms cooccur whenever they appear within the same window of consecutive terms of some size (say, 20) in a given corpus.
- Example. Cooccurrence matrix of selected seed words and other words

	front desk	towels	people	minibar	parking
room	1	6	0	4	0
location	0	0	1	0	1
service	2	1	0	1	0
trip	0	0	1	0	1



Computing PPMI

• Example. PPMI of "room" and "towels" according to the matrix

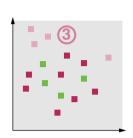
P("room") =
$$\frac{11}{19}$$
 = 0.58 P("towels") = $\frac{7}{19}$ = 0.37 P("room", "towels") = $\frac{6}{19}$ = 0.32 \rightarrow PPMI("room", "towels") = $\max(log_2\frac{0.32}{0.37\cdot0.58},0)$ = 0.58

• The score of a candidate term can, for example, be defined as the aggregated PPMI over all k seed terms: $\sum_{i=1}^{k} PPMI(w_i, \text{"towels"})$

Finalizing the Lexicon

Techniques to finalize a lexicon

- Either, keep all terms from lexicon expansion (and seeds).
- Or, prune the lexicon based on some threshold τ of the confidence values of the terms.



Confidence values of expanded-lexicon terms

- The scores from lexicon expansion serve as confidence values.
- As shown, a candidate's value may be aggregated from multiple scores.
- The aggregate score may have to be normalized to a defined range.

Confidence value of seed terms?

- Assume we are given a training set where all seed terms w_1, \ldots, w_k have been marked.
- Then the confidence value of w_i may be defined as the fraction of marked mentions of w_i under all occurrences of w_i .

Example: A Lexicon of Hotel Aspects

Hotel aspect confidence lexicon

- We derived seeds from 900 training TripAdvisor reviews.
- The confidence values are computed as defined above.
- Below, 30 selected example terms are shown.



High confidence	Medium confidence	Low confidence
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Hotel Aspect	Confidence	Hotel Aspect	Confidence	Hotel Aspect	Confidence
balcony	1.00	website	0.78	alcohol	0.50
blankets	1.00	checkin	0.75	beer	0.42
check-out	1.00	front desk	0.74	waiter	0.40
mini-bar	1.00	internet	0.73	computer	0.36
minibar	1.00	reception desk	0.71	ice	0.33
towels	0.97	room	0.69	bike	0.25
location	0.95	shuttle	0.65	buffet	0.21
a/c	0.92	parking	0.65	atmosphere	0.17
lobby	0.83	check-in	0.63	king	0.10
wi-fi	0.83	service	0.61	people	0.01

Benefits and Limitations

Benefits

- A lexicon is an intuitive representation of simple linguistic knowledge.
- Big lexicons can be acquired with largely unsupervised methods.
- Well-approved techniques exists for acquisition, such as PMI.

Limitations

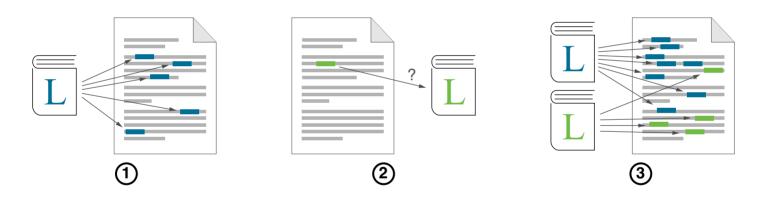
- Coming up with adequate seed terms may be non-straightforward.
- Increasing the size of a lexicon usually leads to a decrease in quality.
- Lexicons manifest the limitation of focusing on the terms used.

Implications

- Most effort in lexicon acquisition goes into a careful filtering of terms.
- Predefined lexicons have many use cases until today (e.g., blocklists).
- They play a smaller role in state-of-the-art NLP methods, though.
 Aside from the vocabularies of the models employed

Lexicon matching

- The identification of concepts in natural language texts, each being represented by a lexicon
- This requires to decide when a matching term refers to a concept.
- Main goals include to extract concept instances or to assess texts.



When to use lexicon matching?

- 1. A given lexicon can be used to find all term occurrences in a text.
- 2. The existence of a given term in a lexicon can be checked.
- 3. The density or distribution of vocabularies in a text can be measured.

Attribute Extraction

Attribute extraction

- The text analysis that extracts attributes of some entity from text
- Input. A text, at least split into tokens
- Output. The list of all extracted attributes (including their text positions)

Role in NLP

 Used for tasks such as aspect-based sentiment analysis or the extraction of complex events

Example here: Extraction of hotel aspects

 Given a confidence lexicon of hotel aspects, use it to extract aspects in new hotel reviews.



The approach we see below generalizes across lexicons.

"We spent one night at that hotel. The service at the front desk was perfect and our room looked clean and cozy... but this alone never justifies the price!"

Why is lexicon matching not trivial?

- Some terms may represent an attribute but not always.
- Some terms are nested in other terms.

"The food in the hotel was great."

"We left the hotel to go for food."

"The service was great."

vs. "We left the hotel to go for food."

"In-room service was amazing."

Approach in a nutshell

- 1. Acquire confidence lexicon based on a collection of reviews. (as seen)
- 2. Choose a threshold $\tau \in [0, 1]$.
- 3. Extract each lexicon term from a text that has a confidence value $\geq \tau$.
- 4. Prefer longer terms over shorter terms (and ignore capitalization).

Confidence lexicon (as seen)

- A lexicon of attributes where each term is assigned a value $\in [0,1]$.
- The value represents the confidence that a term really is an attribute.

Pseudocode

Signature

- Input. A tokenized text, a confidence lexicon, and a threshold τ For simplicity, assume text and lexicon terms to be all lower-case.
- Output. A list of extracted attributes

extractAttributes (String text, Map lexicon, double τ)

```
1.
        List<Term> attribs \leftarrow ()
 2.
        List<Token> tokens ← text.toTokens()
 3.
        int maxTokens ← lexicon.getLongestAttribute().length
 4.
        for int i \leftarrow 0 to tokens.length-1 do
 5.
            int j ← min{i+maxTokens-1, tokens.length-1}
6.
            while i > i do
7.
                String term ← text[tokens[i].begin, tokens[j].end]
8.
                if lexicon.contains(term) and lexicon.get(term) \geq \tau then
9.
                    attribs.add(new Attribute(term.begin, term.end))
10.
                   i \leftarrow i
11.
                   break // leave while loop
12.
                i \leftarrow i - 1
13.
        return attribs
```

Evaluation of the Approach

What does the threshold τ do?

- The higher τ , the more likely an extracted term really is an attribute, but the fewer attributes will be extracted.
- τ trades *precision* (i.e., the proportion of correctly extracted attributes) against *recall* (i.e., the proportion of found attributes).

The harmonic mean of precision and recall is the so-called F_1 -score.

Evaluation of the approach (on 600 test TripAdvisor reviews)

$\overline{\tau}$	Precision	Recall	F ₁ -score
0.1	0.739	0.460	0.566
0.2	0.768	0.460	0.575
0.3	0.785	0.457	0.578
0.4	0.794	0.456	0.580
0.5	0.808	0.448	0.576
0.6	0.820	0.429	0.563
0.7	0.846	0.354	0.499
8.0	0.864	0.284	0.427
0.9	0.893	0.144	0.265

Insights from Analyzing Hotel Aspects

Some the most often named aspects (in 2100 TripAdvisor reviews)

- Room. Mentioned in 80% of all reviews
- 3. Location. Seen positive in 85% of all reviews
- 8. Service. If seen negative, highest overall score in 0% of all reviews
- 20. Towels. Seen negative in 67% of all reviews
- 24. Parking. If seen negative, highest overall score in 12% of all reviews; but if seen positive, lowest score in 0% of all reviews

Specific tokens (in 44,220 user comments on HRS)

- Most frequent.
 "the", "and", "to", "was", "a", "in", "very", "is"
- Most clearly positive.
 "close", "easy", "friendly", "modern", "nice"
- Most clearly negative. "been", "because", "booked", "cold", "dirty", "or", "hot", "so", "them"

Benefits and Limitations

Benefits

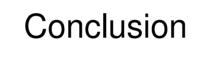
- Lexicon matching is particularly reliable for unambiguous terms. For entity types such as location names, huge gazetteer lists exist.
- Lexicons with confidence values allow for trading precision for recall.
- The idea of matching a lexicon is well-explainable.

Limitations

- Information that is not in the employed lexicons can never be found.
- · Ambiguous terms require other methods for disambiguation.
- Composition of related information is hard to model with lexicons.

Implications

- Lexicon matching is most suitable for (more or less) closed-class terms.
- Such a matching is part of various techniques across NLP.
- It often bridges between text and embeddings, as in bias detection.



General Observations about NLP

Correctness vs. effectiveness

- NLP algorithms are rarely correct, i.e., their output contains errors from time to time.
- Rather, they have a certain effectiveness in terms of precision, recall, ...

Types of errors

- There are two general kinds of errors, often with a trade-off.
- False positives. Wrong information that was inferred from a text.
- False negatives. Correct information that was not inferred from a text.

Need for data

- Training data is needed to develop certain NLP methods.
- Test data is needed to evaluate the effectiveness of methods.
- The available data is a (if not the) decisive factor in NLP.

Conclusion

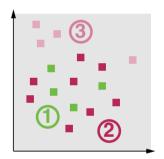
NLP using lexicons

- Lexicon: Repository of terms with meta-information
- Several types from term lists to confidence lexicons
- Used in NLP for tasks until today



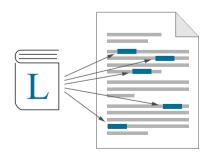
Lexicon acquisition

- Manual and/or automatic creation of lexicons
- Seed terms are often expanded by related terms
- Cooccurrences and similarities may be exploited



Lexicon matching

- Checking of lexicon term mentions in given texts
- May be used for extraction, style analysis, ...
- Confidence values help adjusting effectiveness



References

Some content and examples taken from

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